



HOW TO SET UP WISHES TEMPLATES IN BILLING REGISTER?

BILLING REGISTERFinancial Year 2022-2023
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Holiday Name

Date

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Check Invalid Records

Events/Reminders

Click on the
Wishes Template
button

WISHES TEMPLATES

Wish	Template Name	Type
Birthdays	Birthdays Wishes Message 4	SMS
Holiday	Birthdays - Email/Employees	Email
Holiday	Birthdays Wishes Message 1	SMS
Holiday	Birthdays Wishes Message 2	SMS
Birthdays	Birthdays Wishes Message 3	Email
Holiday	Birthdays of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak D	SMS

Record: 1 of 41 No Filter Search

Search All Start Text End Text

Click here
to Unlock
the form

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: Insert into -> SMS Text

SMS Text:

"Your birth was an important necessity for our business. We would be nothing without great clients like you."
Happy birthday to <<PersonName>>!

Message Length : 146 Characters

We can either use any of the various inbuilt Wishes Templates,
edit them to suit our requirement or add a new template.
For this demo, we will see how to add and set up a new template.

WISHES TEMPLATES

Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Wishes Message 1	SMS
Birthday	Wishes Message 2	SMS
Birthday	Wishes Message 3	Email
Holiday	S. Bhagat Singh Ji	SMS
Holiday	Shrima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak D	SMS

Record: 1 of 41 No Filter Search

Search All Start Text End Text

Click here
to Add a new
Wishes
Template

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: Insert into -> SMS Text

SMS Text:

"Your birth was an important necessity for our business. We would be nothing without great clients like you."
Happy birthday to <<PersonName>>!

Message Length : 146 Characters

WISHES TEMPLATES

Wish	Template Name	Type
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BirthDay	Birthday Wishes Message 1	SMS
BirthDay	Birthday Wishes Message 2	SMS
BirthDay	Birthday Wishes Message 3	Email
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak Dev	SMS

Record: 1 of 41 | No Filter | Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: SMS Text

SMS Text: "Your birth was an imp
Happy birthday to <<P

ADD WISHES TEMPLATE

Wish Type:

Template Type: Birthday
Marriage Anniversary
Holiday

Template Name:

Select the
Wish Type
from this
drop-down list

WISHES TEMPLATES

Wish	Template Name	Type
BirthDay	Birthday Wishes Message 4	SMS
BirthDay	Birthday - Email/Employees	Email
BirthDay	Birthday Wishes Message 1	SMS
BirthDay	Birthday Wishes Message 2	SMS
BirthDay	Birthday Wishes Message 3	Email
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak Dev	SMS

Record: 1 of 41 | No Filter | Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

Description: Birthday wishes for client

SMS Tags:

SMS Text: "Your birth was an imp
Happy birthday to <<P

From Editor SMS Text

Message Length : 146 Characters

ADD WISHES TEMPLATE

Wish Type: Birthday

Template Type: SMS

Template Name: Email

SMS Gateway Template Parameter

Select the Template Type from this drop-down list

WISHES TEMPLATES

Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
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Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
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Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak Dev	SMS

Record: 1 of 41 No Filter Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

Description: Birthday wishes for client

SMS Tags:

SMS Text: "Your birth was an imp...
Happy birthday to <<P...eat clients like you."

Message Length : 146 Characters

ADD WISHES TEMPLATE

Wish Type: Birthday

Template Type: SMS

Template Name:

For sending SMS, please refer to the [Help Docs](#) section of our website on **HOW TO SEND SMS TO MY CUSTOMERS USING BILLING REGISTER?**

For sending email, please refer to the [Help Docs](#) section of our website on **HOW TO SEND EMAIL IN BILLING REGISTER?**

This guide only describes the process to set up Wishes Templates.

WISHES TEMPLATES

Wish	Template Name	Type
Birthdays	Birthdays Wishes Message 4	SMS
Birthdays	Birthdays - Email/Employees	Email
Birthdays	Birthdays Wishes Message 1	SMS
Birthdays	Birthdays Wishes Message 2	SMS
Birthdays	Birthdays Wishes Message 3	Email
Holiday	Birthdays of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UI-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email
Holiday	Parkash Gurburab of Sri Guru Nanak Dev	SMS

Record: 1 of 41 | No Filter | Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

Description: Birthday wishes for client

SMS Tags: SMS Text

SMS Text: "Your birth was an imp
Happy birthday to <<P

From Editor

eat clients like you."

Message Length : 146 Characters

ADD WISHES TEMPLATE

Wish Type: Birthday

Template Type: SMS

Template Name: New Birthday Wish

Enter the Template Name here

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
Birthday	New Birthday Wish	SMS
Holiday	Birthday of S. Bhagat Shri	
Holiday	Buddha Purnima	
Holiday	Christmas Day	
Holiday	Diwali	
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Template is added successfully

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: New Birthday Wish

^ Description:

SMS Tags: Insert into -> SMS Text

SMS Text:

Message Length : Characters

Search All Start Text End Text

Record: 6 of 42 No Filter Search

WISHES TEMPLATES

Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
Birthday	New Birthday Wish	SMS
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Record: 6 of 42 No Filter Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: New Birthday Wish - employees

^ Description:

SMS Tags: SMS Text

SMS Text:

We can change the Template Name. For this demo, we are going to rename it as shown.

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
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Birthday	New Birthday Wish - employees	SMS
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Holiday	Dr. B.R. Ambedkar Jayanti	SMS
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Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: New Birthday Wish - employees

^ Description: only for employees

SMS Tags: Insert into -> SMS Text

SMS Text:

You bring so much positivity, joy, kindness, and passion to this team, and it's only fair that we wish that your year ahead is filled with the same. We hope you enjoy your birthday because you deserve nothing but the best. May your day be filled with all the cake and chocolate you desire!
Happy birthday

Message Length : 305 Characters

Enter a
Description
of this
template

Enter the
Text
for the
template

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
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Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: New Birthday Wish - employees

^ Description: only for employees

SMS Tags: Insert into -> SMS Text

SMS Text:

You bring so much positivity, joy, kindness, and passion to this team, and it's only fair that we wish you enjoy your birthday because you deserve nothing but the best. May your day be filled with a lot of happiness and love. We hope you have a great day!

Happy birthday

If at any time, you need to delete the complete message text, click here on Delete SMS Text button.

Message Length : 305 Characters

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
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Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
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Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
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Wish Type: Birthday Default Active

Template Type: SMS

Template Name: New Birthday Wish - employees

^ Description: only for employees

SMS Tags: Insert into -> SMS Text

SMS Text:

You bring so much positivity, joy, kindness, and passion to this team, and it's only fair that we wish that your year ahead is filled with happiness and joy. You enjoy your birthday because you deserve nothing but the best. May your day be filled with all the cake and chocolate you desire!
Happy birthday

Click here on Anti-Spam Guidelines button for a few tips on avoiding your emails from getting blocked as 'Spam' by email providers. It is applicable only to email (not SMS).

Record: 6 of 42 No Filter Search

Search All Start Text End Text

Message Length : 305 Characters

Anti-Spam Guidelines

Decrease Your Spam Score With the following Strategies

=====

Ever wonder why you get a lot of bounce backs after you send out your company's newsletter? Or sometimes, most of your email subscribers tell you that they never received the last one that you send? More often than not, the issue was your newsletter was blocked by your recipient's anti-spam filters. Anti-spam filters catch every incoming email before it is delivered into the Inbox. These software programs search for words and phrases that are typical of spam and assign each incoming e-mail a "score." If your e-mail has too many of these words and phrases, you receive a high score, and you may be blocked.

Spam is a problem that all email marketers have to contend with. Sending messages that are labeled as spam by an email service provider can hurt your ROI and limit your ability to send out email marketing messages in the future. If your sending address is permanently labeled as "spam" it will be impossible for you to send messages in the future.

Here are some strategies that you can use to decrease your spam score and speed up your message creation process.

1. Email providers like AOL, Gmail, and Yahoo rate you as an email sender based on the reputation of your domain and Internet protocol (IP) address. For high deliverability, build a positive history by sending only solicited, relevant emails. If your mailings are too frequent and are frequently unopened, Internet service providers (ISPs) may block your emails. If you use a professional ESP (such as GetResponse), your risk of being blocked is low. But if you use a dedicated platform, always monitor the reputation of IPs and domains where your email campaigns originate by checking sites such as Senderscore.org.
2. Purchasing lists of "fresh" email addresses can ruin your deliverability. People respond well only to permission-based emails. Email campaigns sent to purchased lists—which tend to be riddled with dead and inactive email addresses—could damage your reputation beyond repair, leading to domain blocking. Purchased lists also contain "spam traps"—addresses created to lure spam and generate grounds for nuisance lawsuits.
3. Spam filters look for the following:
 - Frequency of potential spam words (e.g., "free," "bonus")
 - Reputation of links in your email
 - Image-to-text ratio
 - Size of your email
 - Reputation of image-hosting service
4. Yahoo Mail, in particular, uses a complex algorithm to analyze "from" addresses. During our tests, we've noted different results for the same emails sent using newsletter@yourdomainname.com versus support@your-domain-name.com. Try tweaking the "from" field address and testing the same content to find out whether a tainted "from" field may be causing problems.
5. Want to avoid deliverability issues? Simply ask subscribers (at sign up) to whitelist you in their address books. Being on the "allowed senders" list releases you from the constraints of the spam filter.
6. Many email newsletters are html with lots of images. They look slick and professional as marketing material should. However be aware that html emails are more likely to get blocked. Good email services will create a version of your newsletter in both html and plain text to increase the chance of getting through.
7. ISPs are wary of senders who use tricks to get email delivered and routinely block the following gimmicks:
 - Hashbusting: Randomly adding certain characters in the subject line or content to fool spam filters (e.g, "F.ree. p.r!z.e").
 - Deceptive subject lines: Starting the email message with "Re:" or "Fwd:" to imply a previous communication initiated by the sender.
 - Misleading claims: Using subject lines that state the recipient has won a prize, though the copy lists conditions required to claim it.
 - Image text: Cloaking a text message as an image to fool spam filters.
8. Some emailers put their whole message in a big image; big mistake. Not only the spam filters likely to take an immediate dislike to the email, but also a lot of firewalls are programmed to strip images out so recipients can end up with a blank page.
9. Minimize the use of words like "free," "prize", "Viagra" and "bonus" in your newsletters. Avoid using too many exclamation marks and all-caps words, especially in the subject line. Many specific words and characters can flag a message as spam – especially when they are used in the subject line. For example, using "free" or "act now" in your subject line can get your message flagged. Other words to avoid include:

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General Settings

General Master Data

Organization

Click on the
Marketing
menu button

Holidays :

Holiday Name

Date

Refresh

Wishes Template is now set up.
Now, let's see how to use it.

Check Invalid Records

Events/Reminders

BILLING REGISTER

Financial Year 2022-2023

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Search forms here

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Leads

Opportunities

Channel Sales Partners

Bulk Marketing Groups

Send Messages

Sent Messages Log

Wishes Templates

Message Templates

Email Servers

SMS Gateway Providers

Exclude Contacts

Administrative Tasks

Statutory Master Data

Holidays :

Holiday Name

Date

Refresh

Check Invalid Records

Events/Reminders

Click on the
Send Message
button

Message Type: SMS Email

SMS Sending Method: Gateway USB Device

Wait Between Two SMS: 1 To 1 Seconds

Providers: WhatsApp Desktop

Import Contacts from Excel File | Import Contacts from Unformatted Text File | Delete All Contacts

File Format: Excel CSV | Export Contacts

>Use	Phone Number	Sent
* <input checked="" type="checkbox"/>		<input type="checkbox"/>

Record: 1 of 1 | Filtered | Search

Template Name: Generic Offer

Type: Messages Wishes

2

Select the Template from this drop-down list

1

Select the Wishes option

SMS Text:
Congratulation!
Get 20% discount on your next order.
Thanks

Selected Gateway Restricted System | New In Editor | Read From Editor | Delete SMS Text

Message Length : 62 Characters

Send only one message per click | Send | Close

BILLING REGISTER

Financial Year 2022-2023

01-04-2022 To 31-03-2023

Change Financial
Year

About

Search forms here

Sales

Customers

Purchases

Suppliers

Inventory

Production

Labels/Stickers

Accounting

Statutory Reports

Marketing

Administrative Tasks

Statutory Master Data

General Settings

General Master Data

Organization

Holidays :

Holiday Name

Date

Refresh

Check Invalid Records

Events/Reminders

BILLING REGISTER

Financial Year 2022-2023

01-04-2022 To 31-03-2023

Change Financial
Year

About

Search forms here

Sales

Customers

Purchases

Suppliers

Inventory

Production

Labels/Stickers

Accounting

Statutory Reports

Marketing

Leads

Opportunities

Channel Sales Partners

Bulk Marketing Groups

Send Messages

Sent Messages Log

Wishes Templates

Message Templates

Email Servers

SMS Gateway Providers

Exclude Contacts

Administrative Tasks

Statutory Master Data

Holidays :

Holiday Name

Date

Refresh

Check Invalid Records

Events/Reminders

WISHES TEMPLATES

Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
Birthday	New Birthday Wish - employees	SMS
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Record: 1 of 42 | No Filter | Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: Insert into -> SMS Text

SMS Text:

"Your birth was an important necessity for our business. We would be nothing without great clients like you."
Happy birthday to <<PersonName>>!

Message Length : 146 Characters

WISHES TEMPLATES

Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
B	Wishes Message 1	SMS
B	Wishes Message 2	SMS
B	Wishes Message 3	Email
Birthday	New Birthday Wish - employees	SMS
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Record: 1 of 42 | No Filter | Search

Search All Start Text End Text

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: Insert into -> SMS Text

SMS Text:

"Your birth was an important necessity for our business. We would be nothing without great clients like you."
Happy birthday to <<PersonName>>!

Message Length : 146 Characters

WISHES TEMPLATES



Wish	Template Name	Type
BirthDay	Birthday Wishes Message 4	SMS
BirthDay	Birthday - Email/Employees	Email
BirthDay	Birthday Wishes Message 1	SMS
BirthDay	Birthday Wishes Message 2	SMS
BirthDay	Birthday Wishes Message 3	Email
BirthDay	New Birthday Wish - employees	SMS
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email
Holiday	New Year Day	Email

Wish Type: Birthday Default Active

Template Type: SMS

Template Name: Birthday Wishes Message 4

^ Description: Birthday wishes for client

SMS Tags: SMS Text

SMS Text: "Your birth was an imp
Happy birthday to <<P
eat clients like you."

ADD WISHES TEMPLATE

Wish Type: Birthday

Template Type: Email

Template Name: New Birthday Wish - Employees (Email)

Text Type: HTML

Select Template Type as Email.

Text Type can be Text for plain text or HTML if you want to use HTML.

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
Birthday	New Birthday Wish - employees	SMS
Birthday	New Birthday Wish - Employees (Email)	Email
Holiday	Birthday of S. Bhagat Singh Ji	
Holiday	Buddha Purnima	
Holiday	Christmas Day	
Holiday	Diwali	
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-UL-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email

Template is added successfully

Wish Type: Birthday

Template Type: Email

Template Name: New Birthday Wish - Employees (Email)

^ Description:

Email Tags: Insert into -> Email Body Email Subject

Email Subject:

Body:



Record: 7 of 43 No Filter Search

Search All Start Text End Text

WISHES TEMPLATES



Wish	Template Name	Type
Birthday	Birthday Wishes Message 4	SMS
Birthday	Birthday - Email/Employees	Email
Birthday	Birthday Wishes Message 1	SMS
Birthday	Birthday Wishes Message 2	SMS
Birthday	Birthday Wishes Message 3	Email
Birthday	New Birthday Wish - employees	SMS
Birthday	New Birthday Wish - Employees (Email)	Email
Holiday	Birthday of S. Bhagat Singh Ji	SMS
Holiday	Buddha Purnima	SMS
Holiday	Christmas Day	SMS
Holiday	Diwali	SMS
Holiday	Dr. B.R. Ambedkar Jayanti	SMS
Holiday	Dussehra	SMS
Holiday	Eid-al-Adha (Feast of Sacrifice)	Email
Holiday	Eid-e-Milad-un-Nabi	Email
Holiday	Eid-ul-Fitr	Email
Holiday	Good Friday	SMS
Holiday	Holi	SMS
Holiday	Independence Day	SMS
Holiday	Janmashtami	SMS
Holiday	Labor Day	Email
Holiday	Maha Shivaratri	SMS
Holiday	Maharishi Valmiki Jayanti	SMS
Holiday	Mahatma Gandhi Jayanti	SMS
Holiday	Mahavir Jayanti	SMS
Holiday	Makar Sankranti	SMS
Holiday	Martyrdom Day of Sri Guru Arjun Dev J	SMS
Holiday	Martyrdom Day of Sri Guru Teg Bahadur	SMS
Holiday	Muharram (Islamic new year)	Email

Wish Type: Birthday

Template Type: Email

Template Name: New Birthday Wish - Employees (Email)

^ Description: Email wish for employees

Email Tags: Insert into -> Email Body Email Subject

Email Subject:

Email Body:

```

<!DOCTYPE html>

<html lang="en" xmlns:o="urn:schemas-microsoft-com:office:office" xmlns:v="urn:schemas-microsoft-com:vml">
<head>
<title></title>
<meta content="text/html; charset=utf-8" http-equiv="Content-Type"/>
<meta content="width=device-width, initial-scale=1.0" name="viewport"/>
<!--[if mso]><xml><o:OfficeDocumentSettings><o:PixelsPerInch>96</o:PixelsPerInch><o:AllowPNG></o:OfficeDocumentSettings></xml><![endif]-->
<!--[if !mso]><!-->
<link href="https://fonts.googleapis.com/css?family=Montserrat" rel="stylesheet" type="text/css"/>
<link href="https://fonts.googleapis.com/css?family=Roboto" rel="stylesheet" type="text/css"/>
<!--<![endif]-->
<style>
* {
box-sizing: border-box;
}

body {
margin: 0;
padding: 0;
}

a[x-apple-data-detectors] {
color: inherit !important;
text-decoration: inherit !important;
}

```

Enter a
Description
of this template

Enter the
HTML Text
for the template.
Template is now set up.
Let's use the
template now.

BILLING REGISTER

Financial Year 2022-2023

01-04-2022 To 31-03-2023

Change Financial
Year

About

Search forms here

Sales

Customers

Purchases

Suppliers

Inventory

Production

Labels/Stickers

Accounting

Statutory Reports

Marketing

Administrative Tasks

Statutory Master Data

General Settings

General Master Data

Organization

Holidays :

Holiday Name

Date

Refresh

Check Invalid Records

Events/Reminders

BILLING REGISTER

Financial Year 2022-2023

01-04-2022 To 31-03-2023

Change Financial
Year

About



Search forms here

Sales

Customers

Purchases

Suppliers

Inventory

Production

Labels/Stickers

Accounting

Statutory Reports

Marketing

Leads

Opportunities

Channel Sales Partners

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Email Servers

SMS Gateway Providers

Exclude Contacts

Administrative Tasks

Statutory Master Data

Holidays :

Holiday Name

Date

Refresh

Check Invalid Records

Events/Reminders

Message Type
 SMS Email

Use Outlook for Sending Emails

Wait Between Two Emails: 1 To 1 Seconds Send same email to multiple recipients in single shot

Sender Email: test@erpmakers.com

Import Contacts from Excel File Import Contacts from Unformatted Text File Delete All Contacts

File Format: Excel CSV Export Contacts

Attachments: Drag File Here

>Use	Email ID	Sent
<input checked="" type="checkbox"/>		<input type="checkbox"/>

Record: 1 of 1 Filtered Search

Template Name:

Subject:

Email Body:

Email Type: HTML Text Type: Messages Wishes

2

Select the Template from this drop-down list

1

Select the Wishes option

View In Editor View In Editor Read From Editor Delete Email Body

Message Type Use Outlook for Sending Emails Wait Between Two Emails: 1 To 1 Seconds Send same email to multiple recipients in single shot

SMS Email Sender Email: test@erpmakers.com MV

Import Contacts from Excel File Import Contacts from Unformatted Text File Delete All Contacts File Format: Excel CSV Export Contacts Attachments: Drag File Here

>Use	Email ID	Sent
<input checked="" type="checkbox"/>		<input type="checkbox"/>

Record: 1 of 1 Filtered Search

Template Name: New Birthday Wish - Employees (Email) Email Type: HTML Text Type: Messages Wishes

Subject:

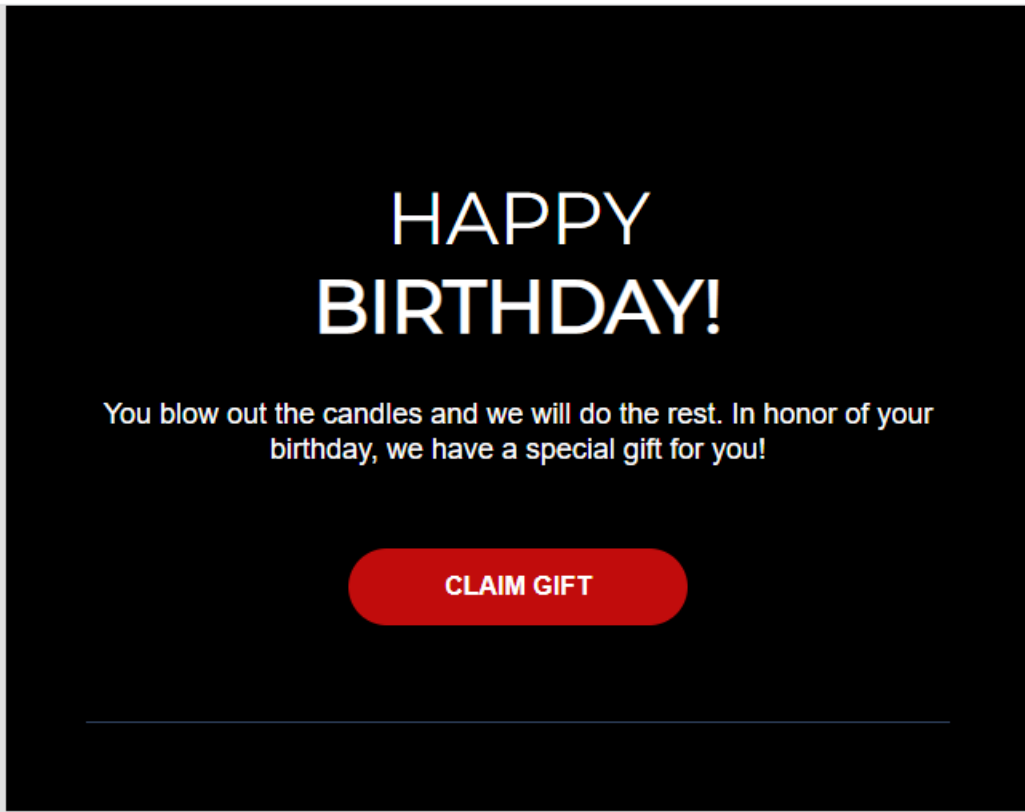
Email Body: View In Browser View In Editor Read From Editor Delete Email Body

```
<!DOCTYPE html>

<html lang="en" xmlns:o="urn:schemas-microsoft-com:office:office" xmlns:v="urn:schemas-microsoft-com:vml">
<head>
<title></title>
<meta content="text/html; charset=utf-8" http-equiv="Content-Type"/>
<meta content="width=device-width, initial-scale=1.0" name="viewport"/>
<!--[if mso]><xml><o:OfficeDocumentSettings><o:PixelsPerInch>96</o:PixelsPerInch><o:AllowPNG/></o:OfficeDocumentSettings></xml><![endif]-->
<!--[if !mso]><!-->
<link href="https://fonts.googleapis.com/css?family=Montserrat" rel="stylesheet" type="text/css"/>
<link href="https://fonts.googleapis.com/css?family=Roboto" rel="stylesheet" type="text/css"/>
<!--<![endif]-->
<style>
* {
box-sizing: border-box;
}

body {
margin: 0;
padding: 0;
```

Click here to Preview the message body in your browser



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[Unsubscribe](#)

Now, let us also see a Plain Text template too.
[Back to Billing Register.](#)

Message Type Use Outlook for Sending Emails Wait Between Two Emails: 1 To 1 Seconds Send same email to multiple recipients in single shot

SMS Email Sender Email: test@erpmakers.com MV

Import Contacts from Excel File Import Contacts from Unformatted Text File Delete All Contacts File Format: Excel CSV Export Contacts Attachments: Drag File Here

>Use	Email ID	Sent
<input checked="" type="checkbox"/>		<input type="checkbox"/>

Record: 1 of 1 Filtered Search

Template Name: New Birthday Wish - Employees (Email) Email Type: HTML Text Type: Messages Wishes

Subject: Template Name WishType
Birthday - Email/Employees Birthday

Email Body: Birthday Wishes Message 3 Birthday

<!DOCTYPE html> Eid-al-Adha (Feast of Sacrifice) Holiday
Eid-e-Milad-un-Nabi Holiday
Eid-Ul-Fitr Holiday
Labor Day Holiday
Muharram (Islamic new year) Holiday
New Birthday Wish - Employees (E Birthday
New Year Day Holiday

<html lang="en" xmlns: s-microsoft-com:vml">

<head>

<title></title>

<meta content="text/h

<meta content="width=device-width, initial-scale=1.0" name="viewport"/>

<!--[if mso]><xml><o:OfficeDocumentSettings><o:PixelsPerInch>96</o:PixelsPerInch><o:AllowPNG/></o:OfficeDocumentSettings></xml><![endif]-->

<!--[if !mso]><!-->

<link href="https://fonts.googleapis.com/css?family=Montserrat" rel="stylesheet" type="text/css"/>

<link href="https://fonts.googleapis.com/css?family=Roboto" rel="stylesheet" type="text/css"/>

<!--<![endif]-->

<style>

```
* {
  box-sizing: border-box;
}
```

```
body {
  margin: 0;
  padding: 0;
```

</style>

</body>

</html>

This is a Plain Text template. Let's try it out.

View In Browser

View In Editor

Read From Editor

Delete Email Body

 Send only one message per click

Send

Close

Message Type

 Use Outlook for Sending Emails

Wait Between Two Emails: 1 To 1 Seconds

 Send same email to multiple recipients in single shot SMS Email

Sender Email: test@erpmakers.com MV

Import Contacts from Excel File

Import Contacts from Unformatted Text File

Delete All Contacts

File Format :

 Excel CSV

Export Contacts

Attachments:



Drag File Here

>Use	Email ID	Sent
* <input checked="" type="checkbox"/>		<input type="checkbox"/>

Record: 1 of 1 Filtered Search

>Use	File Name
------	-----------

^ Template Name: Birthday Wishes Message 3 Email Type: HTML Text Type: Messages Wishes

Subject:

Email Body:

View In Browser

View In Editor

Read From Editor

Delete Email Body

I'm thinking of you, May the coming year bring you great joy, abundant laughter, and the fulfillment of your fondest dreams.
Happy Birthday!

And this Plain Text template works perfectly well too!

 Send only one message per click

Send

Close